
Elliptic Announces Name and Strategy Update – Becomes Elliptic Technologies Inc.

OTTAWA, CANADA, June 16, 2009 – Security IP provider Elliptic today announced that its shareholders had unanimously agreed to change the company name from Elliptic Semiconductor Inc. to Elliptic Technologies Inc. The name changes reflects Elliptic’s broad range of embedded security products and services including hardware IP cores, software and services.

Today, embedded security is part of almost every electronic product. Security offers privacy and authentication in wireless designs such as Wi-Fi access points, WiMAX or 3GPP base stations, mobile phones, media players and high-definition televisions, virtual private networking appliances, storage solutions and payment applications. Designers looking for a security solution targeted exclusively at embedded applications can leverage the broad range of products and services available from Elliptic.

Elliptic’s security portfolio is divided into three product groups.

- The broadest range of security semiconductor IP cores in the industry;
- High performance, compact, embedded security software including symmetric, asymmetric, content protection and secure boot; and
- Security consulting to help customers achieve compliance (i.e. FIPS 140, Common Criteria, Suite B) or provide guidance in their security designs.

“Since 2002, Elliptic has been providing the industry with security-based semiconductor IP and all the while growing at rates far in excess of its competitors,” said Richard White, President and CEO of Elliptic Technologies. “Over the last three years our software products and security consulting services have grown significantly and we felt that it was appropriate now to change our company name to better represent our whole product offering.”

Elliptic’s web site has been migrated over to www.elliptictech.com. The old web site and email addresses redirect to the new address.

About Elliptic Technologies Inc.

Ranked as the fastest growing provider of security semiconductor IP by Gartner for the last three years, Elliptic licenses semiconductor intellectual property (SIP) cores and software for secure communications ranging from low power to multi-gigabit per second implementations. Elliptic SIP cores enable system-on-chip designers to efficiently balance power, performance and silicon area in complex security-based systems. Ellipsys Security Architecture (ESA) software offers a complete set of symmetric and asymmetric algorithms in C source code targeted at embedded applications. ESA supports all popular cipher and hash algorithms as well as asymmetric cryptography including ECC and RSA operations. Demanding customers in markets such as wireless, storage, content distribution, implantable medical devices and high performance communications trust embedded security solutions from Elliptic. The company was founded in 2001 and has customers in the United States, Israel, Japan, China, Taiwan, Korea, Malaysia, Europe and Canada. For more information please visit www.elliptictech.com.

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