

ELLIPTIC RELEASES NEW WEB SITE WITH TRANSLATION TO CHINESE, JAPANESE AND KOREAN LANGUAGES

November 18, 2009 – Ottawa, Canada: Elliptic has just released its upgraded web site which includes support for key Asian languages. The new site features translations for simplified Chinese (used in mainland China), traditional Chinese (used in Taiwan), Japanese and Korean. Elliptic's industry leading portfolio of security IP products is attracting increased interest around the world. With the Asian economies growing robustly as the world economies emerge from recession, this move will spur customer engagements in Asia and in turn grow license wins and revenue for the company in these important markets.

Elliptic's comprehensive portfolio of hardware and software security products enable customers to quickly and efficiently design security solutions compliant with standards such as the 3GPP/LTE, IPsec, SRTP, Digital Rights Management, Payment Applications, Ethernet Security (MACsec), Storage Security (IEEE 1619) and the U.S. National Security Agency Suite B. Elliptic's Ellipsys Security Architecture (ESA) offers proven, highly efficient security software targeted at embedded applications. The ESA also offers the ability to seamlessly integrate Elliptic hardware offload capabilities available in processors, SoCs or FPGAs to accelerate cryptographic operations. ESA platform security capabilities include secure boot and certificate management functions for advanced integrity and authentication operations required in high security applications.

"Through this web site upgrade we can offer our Asian customers the same smooth introduction to Elliptic products as our English customers have enjoyed," indicated Richard White, President and CEO of Elliptic Technologies. "We plan to roll out a wider selection of languages over the coming year in support of the worldwide customer base that we now serve."

The new site can be viewed at www.elliptictech.com with the new language sites being available through the top navigation bar or directly through <http://www.elliptictech.com/languages.php>.

About Elliptic Technologies

Ranked as the fastest growing provider of security semiconductor IP by Gartner, Elliptic licenses semiconductor intellectual property (IP) cores and software for security applications ranging from digital rights management, payment applications, virtual private networking and Suite B security.

Elliptic semiconductor IP cores enable system-on-chip designers to efficiently balance power, performance and silicon area in complex security-based systems.

The Ellipsys Security Architecture offers a complete set of symmetric and asymmetric security algorithms, digital rights management solutions and secure boot capabilities through a cohesive software architecture targeted specifically at embedded systems.



Press Release

Elliptic is certified under the ISO-9001:2008 quality standard and the NIST Cryptographic Algorithm Validation Program (CAVP). Demanding customers in markets such as wireless, storage, content distribution, implantable medical devices and high performance communications trust Elliptic IP cores. The company was founded in 2001 and has customers in the United States, Japan, China, Taiwan, Korea, Malaysia, Israel, Europe and Canada. For more information please visit www.elliptictech.com.

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